



## Biography

I am an experienced Graphic Designer whose career began in Brazil. After graduating in Graphic Design from the prestigious *PUC-Rio* in 1996, I started my own design studio specializing in print and multimedia projects for art galleries and museum exhibitions. In 2003, still in Rio de Janeiro, I took a position in the creative department of a major cosmetics company where I acquired vast experience in branding, packaging design and advertising. My work

won first place in one of the most important design shows in South America (*ADG - Design Biennial*) and was also published in *Communication Arts magazine*. In 2010, after moving to Canada, I joined the *Bleublancrouge* creative team in Gatineau, working for clients such as Outaouais Tourism, Téléfilm Canada, UNESCO, the City of Gatineau and the Government of Canada. I am currently a Senior Designer and Art director at *Eskalad Communication* - Gatineau.

## Experience

### Eskalad

**Senior Graphic Designer**  
*Gatineau, 2012-Present*

As head of the design team, developed concepts and campaigns for clients such as: STO (Société de transport de l'Outaouais), Sporthèque, University of Ottawa, the City of Gatineau, and the Government of Canada.

### Innovacom

**Freelance Graphic Designer**  
*Gatineau, 2011-2012*

Worked on some of Innovacom's major accounts such as: Cassino du Lac-Leamy and Les Promenades de Gatineau.

### Bleublancrouge Gatineau

**Graphic Designer**  
*Gatineau, 2010-2011*

Designed for print and for the web, working for clients such as: Outaouais Tourism, Hull-Chelsea-Wakefield Steam Train, Sushi Go, Défi Sportif - Montreal, Téléfilm Canada, Western Union, UNESCO, the City of Gatineau and the Government of Canada.

### Independent Graphic Designer

*Gatineau, 2009-2010*

Worked for clients such as: La Lucarne - Rencontres Internationales Cinéma et Sport de Montréal and Iswe Idéias

### Embeleze Cosmetics

**Graphic Designer**  
*Rio de Janeiro, 2003-2009*

In collaboration with the marketing team, developed numerous product brands as well as packaging, ads, catalogs and all kinds of promotional material.

### Zot Design

**Partner and Graphic Designer**  
*Rio de Janeiro, 1995-2003*

Managed clients and projects. Developed publications, visual identity, environmental design, website interface and digital media projects for clients from the arts sector, such as museums and art galleries.

## Education

### PUC-Rio (Pontifical Catholic University of Rio de Janeiro)

*Rio de Janeiro, 1992-1996*

Bachelor's Degree in Graphic Design

### Education Abroad Program (USA)

*Davis, CA, 1993-1994*

Academic Year at University of California.

Main areas of study: Exhibition Design and Textile Design

### Seminars Attended

#### RDV-Design (6th edition)

*Montreal, 2014*

#### Visual Designers of the 20<sup>th</sup> Century

*Rio de Janeiro, 2006*

## Achievements

### 6<sup>th</sup> ADG-Brazilian Graphic Design Biennial Exhibition

*São Paulo, 2002*

First place - digital media category

Work: Antonio Dias interactive CD-Rom

### Work selected for major graphic arts and electronic media shows such as:

MECAD - Media Centre D'Art I Disseny de Barcelona International CD-Rom Art Exhibition, *Barcelona, 1999*

Vidarte - Video and Electronic Art Festival, *Mexico City, 1999*

4<sup>th</sup> ADG Brazilian Graphic Design Biennial Exhibition, *São Paulo, 1998*

Videobrasil - International Electronic Art Festival, *São Paulo, 1998*

### Work published

Antonio Dias CD-Rom, **Communication Arts**, USA, *March/April 2003*

## Languages

Portuguese as first language;

Fluent in English and French;

Basic knowledge of Spanish.